## **Football Icon Academy**

# **Privacy Notice & Data Protection Policy**



#### 1. Introduction

I. FOOTBALL ICON ACADEMY (the Company) is a company run for the following purpose:

Provides professional football training for boys and girls in the uk.

**II.** The Company is based at: 2 Mountside, Stanmore HA72DT Company Number: 11780469

## **Privacy Notice**

Football Icon Academy ("we", "our", "us") is committed to protecting the privacy and security of your personal information. This notice explains how we collect, use, and share personal data about our players, parents/guardians, staff, and visitors.

### Who We Are

Football Icon Academy Admin@footballicon.com 07557003391

#### The Data We Collect

- Player details: name, date of birth, contact details, medical information, emergency contacts
- Parent/guardian details: name, contact details, relationship to player
- Staff/coach details: name, contact details, qualifications, background checks
- Payment details for fees
- Website usage data (IP address, cookies)

## Why We Collect Your Data (Purposes)

- To provide football coaching, training, and events
- To safeguard the welfare of players
- To communicate with parents/guardians
- To manage memberships, fees, and administration
- To comply with legal and safeguarding requirements
- To promote academy activities (with consent for photos/videos)

### **Legal Basis for Processing**

- Contract: to deliver training and services
- Legal obligation: safeguarding, health & safety, HMRC requirements
- Consent: for photos/videos, marketing communications
- Legitimate interest: running and improving our academy

## **Sharing Data**

We may share personal data with:

- Governing bodies (e.g., The FA) for registration or safeguarding purposes
- Medical professionals in case of emergency
- Payment processors and service providers (IT, website, etc.)

We do not sell your data to third parties.

#### **Data Retention**

- Player/parent records: duration of membership + 3 years
- Financial records: 6 years (for tax/legal purposes)
- Safeguarding/medical records: as required by law

# **Your Rights**

You have the right to:

- Access your data
- Correct inaccuracies
- Request deletion (where applicable)
- Restrict or object to processing
- Withdraw consent (for optional uses like photos/marketing)
- Complain to the Information Commissioner's Office (ICO)

#### **Contact Us**

For any data protection queries, contact:

Adam Cash

Email: Admin@footballicon.com

Last updated: 03/06/25

## **Data Protection Policy**

This policy sets out how Football Icon Academy ensures compliance with data protection laws and protects the rights of individuals whose personal data we process.

## **Principles**

We adhere to the following principles:

- Lawfulness, fairness and transparency
- Purpose limitation
- Data minimisation
- Accuracy
- Storage limitation
- Integrity and confidentiality
- Accountability

## Responsibilities

- The Academy Manager/Data Protection Lead is responsible for overall compliance.
- All staff and volunteers must handle data securely and in line with this policy.
- Any data breaches must be reported immediately.

## **Security Measures**

- Use of password protection and secure storage
- Restricted access to sensitive data
- Regular staff training on data protection
- Anonymisation where possible
- Safe disposal of records

### **Data Subject Rights**

We will respond to requests from individuals seeking to exercise their rights under data protection law within the required timeframes.

#### **Review**

This policy will be reviewed annually or sooner if required by changes in legislation or academy practices.

Approved by:

Name: Adam Cash

Position: Director

Date: 06/03/25

Next Review Date: 06/03/26